

## USE OF AUDIO VISUAL MEDIA IN DEVELOPING DISCIPLINE ATTITUDES IN EARLY CHILDHOOD

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**Keywords:**

*Audio Visual Media, Discipline , Early  
Childhood*

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**Abstract:** Early Childhood Education in recent years This get great attention from various circles society . Even government through Law of the Republic of Indonesia No. 20/2003 proves his seriousness For give service education For child age early Attention big government to education child age early also more focused Again after The year 2011 was made as a Paudnization Movement , so that can jack up attention various party Good formally , informally and non-formally. Children aged early viewed as new individual to know the world. To That He Not yet know manners, be polite manners , rules , norms, ethics and various other related matters with life worldly . Improvement attitude discipline In cycle II, meeting I , there were 2 children (20%) who received criteria Start Developing , 8 children (80%) received criteria Develop As expected, while at the meeting secondly, 3 children (30%) received it criteria Develop As expected and 7 children (70%) got it criteria Developing Very Well . Average increase attitude discipline children at the meeting First by 69.07% and the meeting second 86.57%. In the cycle This attitude discipline child Already achieved .

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### INTRODUCTION

Children aged early is very important investment For prepare Human Resources (HR) in the future . Source Power quality human resources are very much needed in increasingly global competition strict . Children aged early invited as new individual to know the world. To That He Not yet know manners, be polite manners , rules , norms, ethics and various other related matters with life worldly . Age early is a time for a child For Study communicate with others and understand them . Therefore That a child need guided to be able to understand various matter about world life and everything contents. Children are trust given by God to parents who must accountable answer in the afterlife. Therefore That Already become task mandatory for parents For realize children who have personality good , healthy mental attitude as well as morals commendable

Efforts made by the government in develop source Power quality human being is with increase quality education . Education is need base human beings who must fulfilled , then from That government arrange matter This such that appearance , good in rule Constitution and also policies so that every individual entitled in get education . Education is business or deliberate activity For helping , coaching and directing man develop all capabilities that are implemented and developed in a way systematic through a planned learning process with good . Education has decisive planning for development and manifestation self individuals , especially for development nation and state. Education at school direct Study child so that he to obtain knowledge , understanding , skills , attitudes and values all of which support its development .

One of form unit education in Indonesia is Early Childhood Education (PAUD), where at the time This Early Childhood Education (PAUD) is experiencing rapid development , this proven from Participation Figures Rough (APK) PAUD Indonesia is successful beyond world average . This is based on data from the UNESCO Institute for Statistics 2014 , the world's PAUD APK was 54% , while Indonesia's PAUD APK was reached 63%. This is in tune with direction Education and Cultural Development Policy 2014 was one of the his is Improvement access and quality of Early Childhood Education (PAUD). Awareness public will importance education child since age early bring good impact . So that The phenomenon of Early Childhood Education (PAUD) is inevitability . The reason is , the development brain at age early (0-6 years ) experience acceleration up to 80% of overall adult brain . This is show that all over potential and intelligence the basics behavior somebody has start formed at the age of early.

Importance education child age early has become attention international . In the 2000 World Education Forum meeting in Dakar, Senegal , produced six agreement as framework action education For all (The Dakar Framework for Action Education for All). One of grain agreement the is For expand and improve overall care and education child age early . Education aims to form character and develop ability as well as civilization a dignified and intelligent nation life nation.

That matter become fact that the country is experience problem in matter character nation . Character education listed in Law 7, Where system organization education must own mark democratic and just , and uphold tall values religious , cultural , and character

nation . Urgency strengthening education characters are also listed in Presidential Decree Number 87 of 2017 concerning Strengthening Character Nation . However education character Not yet walk maximum specifically attitude discipline in children age early .

Montessori (2008) said that brain child especially at this time is an "absorbent mind", namely like a dry sponge if dipped into the water will absorb more fast . Forming character child all something around child must positive , and as stated Megawangi (2015) that implementation good moral values in to form character is environment around 8 children . With thus , things This show that environment children are very influential to development attitude discipline child . Technology in learning education child age early Still seldom used , and learning character done Still use method lecture and also with method to chat , so that example example Still felt less , "Video or film has become a part of our everyday life". Already No can We deny that the video or film is already often We meet and even No become rare item for moment this , and already become very important thing in life everyday life and the use of video or audio-visual media in schools suitable For teach a process, such as as it is in learning child . age early still copy what they see , and not yet Can filter good information or bad for child , then learning with using video is enough effective.

Audio visual media or learning videos become alternative For learning character , with using learning videos will seen example role model that can child imitation , result study Muthmainnah (2013) revealed with using audio visual media video clips for children will to obtain description reality about method respond to problem , okay personal and intrapersonal relationships . Children will Study to weave good relationship with others, learn respect and honor others, have spirit to be able become a useful person . Learning video can add interest child in Study Because child can listen to at a time see image . It is emphasized by Ode (2014) that audio visuals can stimulate interest child For learn and improve learning ". The use of audio visual media can increase interest child For Study will the more aroused , so that ability child in learn something can implemented with good. One of task a teacher according to Ode (2014) is make learning more alive , not only something that must be done remember However must can become part from live . Moreover For child age early , easy thing remembered by the child is

with feel directly , namely can see and hear so that learning can become A experience for meaningful child in his life .

Research result Robert (2013) shows video reason match For learning among them is : (1) to create environment fun and make learning the more motivated ; and (2) make student more easy in learn and understand learning. According to Kostereliglu (2016) that use of learning videos own impact cognitive and affective , namely in to awaken interest child , make it easier child For concentrate , practice more learning relax , develop imagination , support creativity and improve understanding . Relevance between learning videos to character that learning video own impact affective that is attitude or behavior in demand children age early be at the stage imitation so that the learning video can give example good character in children , so that child can copy behavior from the video display so that can influence character child.

Attitude discipline own indicators used as reference in the learning process character including 1 ) Tidying up equipment or toys that have been used ; 2) Come to school appropriate time ; 3) Queue wait turn ; 4) throw away trash in its place . From the explanation a number of the problems and theories above about attitude discipline so can concluded that education character is a continuous process and not Once ends (never ending process), so produce repair continuous quality improvement , which is aimed at realizing figure future human . Based on results observations made team implementation research , subject problems that occur in children age 5-6 years is related attitude discipline at PAUD Ummul Habibah . At the time Now This child age early is a very decisive time in formation character and personality a child . It means child age that , as age development potential owned children , who are considered very important in help put base ability source Power quality human beings . No only progress in aspect language , physical , cognitive , religious and moral values , but also aspects emotional and social .

The problem character child specifically attitude discipline must quick handled . Based on description problem on team researcher want to do research entitled " Use of Audio Visual Media in Develop Attitude Discipline of 5-6 Year Old Children at PAUD Ummul Habibah Klambir V District Silver Expanse of Deli Serdang Regency ." Based on description background behind problem above and also supported with results

observations that have been done in a way direct through method observation , interviews and documentation so writer get some data child with range Age 5 - 6 years is very necessary For stimulated attitude discipline so it really influences education character child age early . Therefore That study This Focusing on the Use of Audio Visual Media in Develop Attitude Discipline of 5-6 Year Old Children at PAUD Ummul Habibah Klambir V District Silver Expanse of Deli Serdang Regency .

## RESEARCH METHODS

Approach research used is Classroom Action Research ( research action class ). With method study action class This researcher give action to subject of research that is child participant educated at PAUD Ummul Habibah Kelambir V District Silver Expanse . PTK is research that explains the occurrence cause and effect from treatment , at the same time to expose What just what happened when treatment given and presented the whole process since beginning giving treatment until impact from treatment said . With Thus PTK is type research conducted by teachers to solve problem learning in class. Kemmis and Mc.Taggard state that PTK is a form reflection self carried out by participants ( students , teachers, or head school ) in situation social ( including education ) for repair rationality and truth from : a) practices social or education that is carried out myself , b) understanding about practices c ) the situations ( institutions ) where practices is implemented.

Research location conducted at PAUD Ummul Habibah Kelambir V District Silver Expanse . Research time implemented at the beginning month September 2023- February 2024. Subject study This is child participant Educate Ummul PAUD Habibah Kelambir V District The Following Silver Stretch is the data of children at PAUD Ummul Habibah Kelambir V District Silver Spread . Design used in study This using Classroom Action Research ( research) action class ) which refers to the research model action Kemmis and Taggard, who stated that the research model Kemmis and Taggard are development of Kurt Lewin's model. In general steps study done consists of of 4 stages namely : a. *Planning* ( planning ) Planning that is develop plan action in a way critical For increase what happened . b . Action ( implementation ) *Implementation* action that is actions taken in a way conscious and controlled which is variation careful

and prudent practice . c . *Observation* ( observation ) Observation that is data collection in the form of a change process in the learning process teach . d. Reflection ( reflection).  
Criteria success in study This considered succeed If child capable learner reach at least 80% of amount child students who are in the class who have experience increase , then the action process can resolved , and vice versa .

## **RESULTS AND DISCUSSION**

### **Understanding Early Childhood**

Children are man small who has potential that still exists must developed . Children have characteristics certain that are unique and not The same with adults , they always active , dynamic , enthusiastic and eager know to what they see , hear , feel as if not Once stop explore and learn . Children are egocentric , having a sense of desire know in a way natural , is creature social , unique , rich with fantasy , have Power short attention span and is the most potential period For learning . In essence child is creature individual who builds Alone his knowledge . That meaning of teacher and educator child age early other no can pour water like that just to in a glass that looks like empty hollow. Child born with bring a number of potential ready For grown develop provided environment prepare situations and conditions that can stimulate emergence from hidden potential the .

Children aged early is figure individuals who are undergo a process of growth and development with rapid and fundamental for life next . At this time the process of growth and development in various aspect currently experiencing fast times in range development human life<sup>16</sup> . Learning process as form treatment given to children must notice characteristics possessed every stage development child . Where is the child? age early is children who are in the range age 0-6 years ( Law) National Education System 2003 ) and 0-8 years according to the experts education child.

Erikson in Hurlock is interesting conclusion that “ childhood is description beginning man as a human , place Where goodness and character bad we are certain with slow , but clear develop and realize himself ”. The garden child kindergarten (kindergarten) is individuals who experience a process of growth and development . At the age of This child is at in very sensitive condition For accept stimulation from outside.

Feeling of wanting know and attitude strong enthusiasm to all something is most prominent feature . Aspect development child covering development physical , motor , intellectual , emotional , language as well as social it's going very fast and will influential big to development furthermore.

Children aged early own unique properties , because in this world This No There is one and the same . Even though child born twins , but they born with each child has different potential own advantages and disadvantages and different interests . Therefore those are the educators child age early need know uniqueness so that educators can help develop potential child in a way effective. Childhood age early is the golden age (golden age), at this time is chance gold for child For learn . Therefore That chance This should be utilized the best For learning in children . Giving proper education and environment are essential in develop child age early , because in the early days This will become determinant for development Next . Success in operate task developments at some point in time determine success during development next.

Children aged early own unique ( distinctive ) characteristics , both in a way physical , psychological , social and moral. The characteristics child age early namely : a. Is a unique person . b. Likes to fantasize and imagine . c. Has a sense of curiosity. know the big one . d. Show attitude egocentric . e. As creature social . f. Have prone to short concentration . g. The most potential period to learn<sup>24</sup> In childhood formation foundation and personality that will determine experience child in the future . That's it importance age said , then understand characteristics child age early become absolute existence when want to own capable generation develop self optimally . Experiences experienced children at the age of early will influential strong and long - lasting children, even No erased although Can covered That its nature only while . Some reason importance For understand characteristics child age early is as following : a) Age early is the most important age in stage development humans , where at the age of This is period placed structure personality that is built For throughout his life . b) Development physical and mental will experience the extraordinary normal when compared with developments throughout his age. c) Experience the beginning is very important , because base beginning tend survive and will influence on attitude and also behavior child throughout his life.

### **Early childhood education programs**

Indonesia is experiencing crisis in various field like in education , economy , social and culture . Love and devotion to nation eroded Because influence style life outside . Crisis This the key located at the source Power human . For That need improvement quality source Power human resources (HR) through education character . This is happen Because progress nation lies in character nation those . Characters need formed and built as early as perhaps to produce quality a nation of character .

Children's education age early is education beginning formation human . Although education child No Can released from not quite enough responsibility and role parents , many parent entrust education children they to institution education pre school in the process of implementation education for children age early Want to No Want to must involve and work The same with parents . Whatever his name , that's for sure that two years since born is a time when formation character children are very important . Because this is it period children are very important in find identity , how directing and shaping pattern thinking , how they to hook function physical and mental in a way simultaneously . During the period this is it very good time for a child For directed become man completely . As if a tree , which is still can be " straightened out " when Still young , because If Later Already old and hard , will experience difficulty .

### **Attitude Early Childhood Discipline**

Formation character discipline child age early is effort For help development soul child Good born and also inner , from characteristic its nature going to to direction civilization nation in a way general . Formation character is effort For grow and develop good values or positive about yourself child age early in accordance with applicable moral ethics . Age child early No only know what should be done but also understand Why matter the done , so that child will behave as expected . One of the base moral development that must be implanted and formed in self child since age early is formation character discipline . Discipline is one of the character main , which must be internalized in children since early . Remembering child is trust and grace God Almighty, deep himself attached dignity and honor as man completely . Children are shoots, potential



and generation young successor ideals struggle Indonesian nation . For build advanced nation required child age early behavior discipline , because of the future the Indonesian nation is determined child age early .

Unfortunately, some big parents in this country often misperceived about discipline . Formation character discipline No must done with violence . Teachers' and parents ' understanding about lack of discipline Good can become reason the occurrence cases violence. They tend equalize discipline with giving punishment in the form of violence . They equalize discipline with punishment , and children who violate must punished physical . According to Allen and Cheryl stated discipline No The same with punishment , punishment is something that hurts or insults that people do more in power with hope will produce change behavior. Statement This is supported by Priyatna that is discipline No must in the form of a negative process , with criticism constructive discipline can changed become a positive experience . Basically discipline is need absolute in the future children remembering this time is the most effective time For formation character child . Every child own potential understand evolving rules .

The results of observations conducted by researchers at PAUD Ummul Habibah show that activity researcher during action cycle 1 in attitude discipline more increase from results observation when pre action . The results that were obtained in cycle I meeting I the average value was 37.19 and at the second meeting it was obtained average value 49.07. There are no child who gets criteria Good once . That at the first meeting there were 3 children who were included criteria start developing and 7 children who are classified as criteria Not yet developing , while at the meeting In II there are 8 children who are classified criteria child who starts developing (80%) and 2 children who are classified as criteria develop in accordance hope (20%). With thus can concluded improvement attitude discipline child Not yet achieved . From the results observation development attitude discipline children in cycle I meeting I and meeting II. Reflection Cycle 1 From the observations that have been made done , can seen that improvement attitude discipline child classified as Still low . Therefore That researcher will do improvements that will be made later expected can increase attitude discipline child become more good . The results of reflection in cycle I are : b. In the activity beginning This child own good response to researchers . c. There are still many shy child

when asked by researchers .

Based on results observations in cycle II during 2 meetings , the researcher see that attitude discipline child has improved a lot Because Already seen criteria developing very well in accordance with hope researcher . That at the meeting First There are 2 children included criteria start developing (20%), 8 children are included criteria develop in accordance expectations (80%), while at the meeting second No There is children included criteria start develop , then the result is 3 children including criteria develop in accordance hope (30%) and 7 children including criteria developing very well (70%), then from That improvement attitude discipline child happened very significantly . Reflection cycle 2 namely After the learning process in cycle II has been completed finished , researcher can interesting conclusion succeed or whether or not research . based on results discussions and documentation conducted can concluded that study This No will to be continued Again to cycle next Because child Already experience improvement attitude his discipline . This is can seen from results increasingly observations good and attitude discipline child experience improvement based on presentation observation attitude discipline in cycle II. First - first There are 2 children included criteria start developing (20%), 8 children are included criteria develop according to expectations ( 80%), while at the meeting second No There is children included criteria start develop , then the result is 3 children including criteria develop in accordance hope (30%) and 7 children including criteria developed very well (70%). The results observation attitude discipline child experience improvement For more to explain can seen from average value of results observation child started at the time pre actions , cycle I and cycle II, namely pre action (30.94%), cycle I (49.07%), and cycle II (86.57%). With thus statement researcher can answered that learning with Using audio visual media is one of them effort For increase attitude discipline child .

Study This done For increase attitude discipline in children Group B at PAUD Ummul Habibah through learning using audio visual media. Learning This done during two cycles each is done during two meetings . Before carry out cycle First researcher do activity pre action For know attitude discipline early in children . Based on results every cycle above can concluded that attitude discipline child has experience increase , from pre action with an average value of 30.94%, cycle I value average of 49.07%, and cycle

II the average value was 86.57%. From the research conducted in cycle I and cycle II, it was found that that the average child experience improvement . Improvement attitude discipline child show that learning using more audio visual media effective used in increase attitude discipline children . With thus The use of audio visual media is one of the efforts that can be made done in develop attitude discipline child age 5-6 years .

## CONCLUSION

Based on results research and data analysis , can concluded as following:

1. When pre action of 10 children obtained results child age 5-6 years as many as 3 children (30%) received criteria Start Developing , and the child is gaining Undeveloped criteria as many as 7 children (70%), with average value 30.94%.
2. Improvement attitude discipline In the first cycle of the first meeting , there were 3 children (30%) who received criteria Start Developing , and 7 children who got it criteria Not yet developed (70%), while at the meeting second there were 8 children (80%) who received it criteria Start Developing , and 2 children (20%) got it criteria Develop As Expected. Average increase attitude discipline children at the meeting First by 37.19%, while at the meeting second 49.07%. In the cycle This improvement in a way classical Not yet achieved .
3. Improvement attitude discipline In cycle II, meeting I , there were 2 children (20%) who received criteria Start Developing , 8 children (80%) received criteria Develop As expected, while at the meeting secondly, 3 children (30%) received it criteria Develop As expected and 7 children (70%) got it criteria Developing Very Well . Average increase attitude discipline children at the meeting First by 69.07% and the meeting second 86.57%. In the cycle This attitude discipline child Already achieved .
4. Based on results study show that audio visual learning media in cycle I to cycle II obtained improvement . This is what shows that improvement attitude discipline child age 5-6 years become increase after using audio visual learning media at PAUD Ummul Habibah Kelambir V District Silver Expanse.

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