

## THE INFLUENCE OF ECONOMIC AND SOCIAL FACTORS ON THE FINANCIAL PERFORMANCE OF DESA KEBUN KELAPA

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Financial Performance, Desa Kebun Kelapa, Sosial Ekonomi.

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**Abstract:** The study aims to analyze the influence of economic and social factors on the village's financial performance, with a case study of the village apparatus in the desa kebun kelapa area. Economic and social factors are two important elements that can affect the well-being and financial efficiency at the village level. This study uses a quantitative approach. Statistical analysis such as double linear regression is used to analyze data and identify the influence of economic and social factors on village financial performance. These results can provide a better insight into how economic and societal factors affect village finance performance, as well as provide policy recommendations that can help coconut-garden villages improve their economic performance. This research has vital relevance in the context of rural development and local resource management.

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### INTRODUCTION

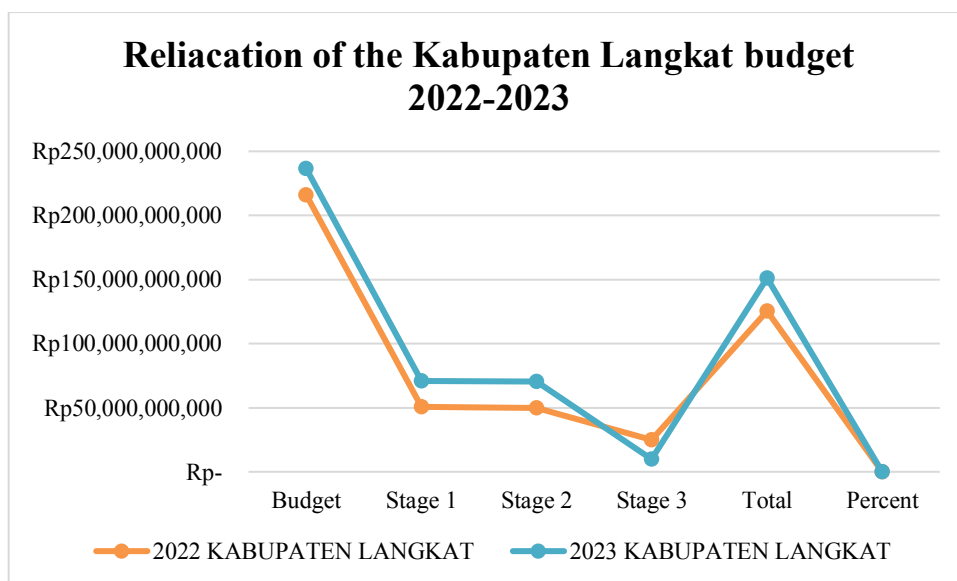
Central and regional governments have begun implementing public accountability as a result of high stakeholder demands for effective governance. Accountability basically means providing information and disclosure to the authorities about the actions and financial performance of the government through media accountabilities on a regular basis. The village apparatus is an important part of the system of service to the community as a whole and has a responsibility as an extension of the hands of the central government to the villagers. According to the Act No. 6 of 2014, village finances cover all the rights and obligations of the village that can be valued in monetary terms, as well as all the money and goods related to the implementation of such rights and responsibilities. In the case of village finance, the village government must prepare the Report on the Implementation of the APBDes and the Report of the Responsibility of the Improvement of the ApBDes, which consists of the planning and maintenance phases, implementation and entrepreneurship, and the reporting and accountability of village financial

management. (BPKP, 2015).

Figure. 1 The area of Desa Kebun Kelapa



The village is located on the north side of the town of Secanggang with a distance of 3.5 km and from the city of Langkat district 11.5 km, bordered by the Lined Hinai Kelurahan on the south side, bounded with the Snake River Village and the Ibus Tanjung on the east side, borders with the Karya Maju Village (Kecamatan Tanjung Pura) on the North side and borders on the Muka Paya Village on the west side.



Data Source: Processed by researchers, 2023

Figure. 2 Reliacation Budget of Kabupaten Langkat

## RESEARCH METHODS

This research uses quantitative research methods. As far as the object of this research is the opinion of the farm farm farmers of the Secanggang district of Langkat about the economic and social factors to then be analyzed in order to know the significance of its relationship with the financial performance of the village. As for the

sample used in this study, it's an entire population of 25 people. To obtain valid, relevant and accurate data, the data collection techniques in this study are performed using a questionnaire.

Tabel. 1 Operational definition of variables

Variable	Dimensions	Indicator	Measurement Scale
Financial Performance	Efficiency	- Resource - Budget	Likert
	Effectiveness	- On Target - Right on Tager - According to objectves	Likert
	Appropriate reporting	- Accuracy - Timeliness of reporting - Reporting in accordance with regulations	Likert
Economic	Income	- Monthly salary of village officials	Likert
Social	Well Being	- Employment social security	Likert
	Competence	- Ability to manage village finances - Ability to analyze planning and financial evaluation	Likert
	Village social	- Customs t - Local ethnic groups	Likert
	Village autonomy	- Local village regulations	Likert

Data Source: Processed by researchers, 2023

This research is used to test hypotheses using statistical calculations that test the influence of the independent variable on the dependent variable studied. The data analysis methods used are classical assumption testing, multiple linear regression analysis and hypothesis testing using the Statistical Package for Social Science (SPSS) Ver 26.

Data Source: Processed by researchers, 2023

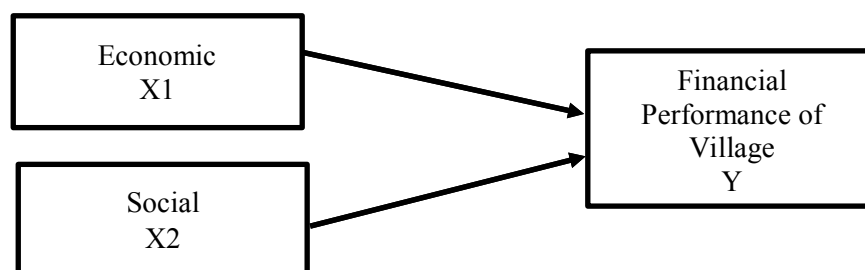


Figure. 3 Framework of thinking

## RESULTS AND DISCUSSION

### Multiple Linear Test

This study uses statistical analysis such as double linear regression to analyze data and find the influence of economic and social factors on village financial performance. These results can also provide a better insight into how economic and societal factors affect village finance performance and provide policy recommendations that can help coconut garden villages improve their financial performance. Rural development and local resource management are significant research topics.

Tabel. 2 The Result of multiple linear test

Coefficients <sup>a</sup>						
Model		Unstandardized Coefficients		Standardized Coefficients	t	Sig.
		B	Std. Error	Beta		
1	(Constant)	21.974	5.180		5.033	.000
	Economic	0.013	0.012	0.045	2.269	0.042
	Social	0.035	0.087	0.086	3.711	0.012

a. Dependent Variable: Financial Performance

Source: SPSS Processing Results Vers. 26 (2023)

$$Y = 21,974 + 0.013X_1 + 0.035X_2 + \epsilon$$

- 1) The constant value of 21,974 states that if the free variable X1 (economic), the variable x2 (social) is considered zero (0), then the value of the bound variable Y (district financial performance) is 21,974. A positive value coefficient means that there is a positive relationship between the economic variable (X1), the social variables (X2) and the district financial performance (Y), the higher the value of the work discipline to the maximum limit, the higher it will be.
- 2) The value of the X1 (economic) regression coefficient of 0.013 indicates that each addition of one economic variable, will improve district financial performance by 0.013.
- 3) The value of the X2 (social) regression coefficient of 0.035 indicates that each addition of one social variable, will improve the village's financial performance by 0.035.

### Partial Test

- 1) That  $t_{hitung} > t_{table}$  is  $2,269 < 1,686$  and a significance of  $0,042 > 0,05$  then it is concluded that  $H_a$  accepted and  $H_0$  rejected means that the economic variable ( $X_1$ )

has no significant influence on the village's financial performance.

- 2) That  $t_{hitung} > t_{table}$  is  $3,711 < 1,686$  and significance  $0.012 > 0.05$  then it is concluded that  $H_a$  accepted and  $H_0$  rejected means the social variable ( $X_2$ ) has no significant influence on the village's financial performance.

### Simultaneous Test

Tabel. 3 The Result of Simultaneous Test

ANOVA <sup>a</sup>					
Model	Sum of Squares	df	Mean Square	F	Sig.
Regression	160.480	2	55.187	5.682	.009 <sup>b</sup>
Residual	398.635	25	15.814		
Total	559.115	27			
a. Dependent Variable: District Financial Performance					
b. Predictors: (Constant), Economic, Social					

Source: SPSS Processing Results Vers. 26 (2023)

From the table above, the result is that the value of the calculus is 5,682. Then you need to search the Ftable. If the  $\alpha$  or alpha value (error) = 5% = 0.05 then the Ftable value at the confidence level of significance 0.05 is 5.682. The test results found a calculation value of  $1.116 < F_{table} 2.866$ , and a significance value of  $0.008 < 0.05$  this means that  $H_0$  is rejected and  $H_a$  is accepted. This means that the variables  $X_1$  (economic),  $X_2$  (social), are simultaneously influential and significant in the financial performance of the village.

### CONCLUSION

- 1) In the economic variable That  $t_{count} > t_{table}$  is  $2.269 < 1.686$  and a significance of  $0.042 > 0.05$  then it is concluded that  $H_a$  accepted and  $H_0$  rejected means that the economic variable ( $X_1$ ) has no significant influence on the village's financial performance.
- 2) In the social variable 2) That  $t_{count} > t_{table}$  is  $3.711 < 1.686$  and significance  $0.012 > 0.05$  then it is concluded that  $H_a$  accepted and  $H_0$  rejected means the social variable ( $X_2$ ) has no significant influence on the village's financial performance.
- 3) Simultaneously The test results found a calculation value of  $1.116 < F_{table} 2.866$ , and a significance value of  $0.008 < 0.05$  this means that  $H_0$  is rejected and  $H_a$  is accepted. This means that the variables  $X_1$  (economic),  $X_2$  (social), are simultaneously

influential and significant in the financial performance of the village.

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